

Jada Pierre

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To: Live Nation Entertainment
1005 7th St NW,
Washington, DC 20001

Dear Live Nation Entertainment,

I am excited to apply for the internship position at Live Nation Entertainment. As a fourth-year Broadcast Journalism student at Florida A&M University with a strong passion for live events, entertainment, and communications, I am eager to contribute my creativity, storytelling abilities, and enthusiasm to a company that leads the industry in bringing unforgettable experiences to fans.

Through my experiences as Public Relations Coordinator for J-School Journals and a content creator for Journey Magazine, I have honed my ability to craft compelling narratives, develop strategic campaigns, and engage audiences across multiple platforms. My internship at FOX 26 Houston further refined my media relations and content development skills, allowing me to shadow professionals in a fast-paced newsroom environment. Additionally, running my own videography business, Reels By JP, has taught me how to create visually engaging content while paying close attention to the audience's needs and interests.

Live Nation's commitment to creating incredible live entertainment experiences is something that deeply resonates with me. The idea of helping bring fans closer to the artists and events they love through creative campaigns and engaging content excites me. Whether assisting with press coordination, event promotion, or developing social media strategies, I thrive in environments where creativity, collaboration, and innovation are at the forefront.

I would be honored to contribute my skills and passion to the Live Nation team. Thank you for considering my application, and I would love the opportunity to connect further and discuss how I can contribute to your mission of delivering the best live music experiences in the world.

Respectfully Yours,



Jada Pierre
